



SPONSORSHIP OPPORTUNITIES

TAKING YOUR MARKETING TO THE NEXT LEVEL



>>> ABOUT US

LATDP Elite is an affiliate program of the Houston Dynamo Academy that provides high-level players (U13 – U19) in Louisiana with the chance to train with and play against the best players and teams in the country. Elite players from a pool of 9,500+ members from hub locations in Baton Rouge, Lafayette, and New Orleans will come together to form teams to provide players with a greater prospect of identification in all levels of play.

The boys' program competes in MLS NEXT, the highest level of play for boys in the country. The LATDP Elite girls will participate in the DPL with ambitions to advance to higher levels of play like Girls Academy.

Players will train under the direction of highly skilled, experienced coaches with USSF and/or UEFA B licenses and higher. Players will train 4x per week with sessions at nearby hub clubs (Baton Rouge, Lafayette, and New Orleans; looking to incorporate more clubs) and team practices in Baton Rouge, LA.

OUR MISSION

The purpose of LATDP is to assemble elite players within the Louisiana Dynamo pyramid to provide players with greater exposure to higher-level training and playing opportunities, and an increased prospect of identification.

OUR TEAM

Program Director- **Bryan Thorp**

Recruitment Director- **Keir Hannity**

Curriculum Development Director- **Joan Oliva**

College Recruiting Director- **Kiran Booluck**



THE GROWTH OF THE GAME

- Soccer is more popular in the US now more than at any time in history.
- According to a recent study by Two Circles, soccer rates as the third favorite sport among American fans aged 6-24 (behind only football and basketball).
- A 2018 Gallup poll pegged it as the second most popular sport to watch (tied with basketball) among 18-34-year-olds.
- America's support and investment will continue as we prepare to co-host the 2026 FIFA World Cup™, the world's largest football event.



SOURCE: https://sports.yahoo.com/soccer-ventures-explosive-growth-latest-105519693.html?soc_src=social-sh&soc_trk=ma



OUR LEAGUE

FRONTIER DIVISION



YOUTH



LATDP Elite plays home games in Baton Rouge, Shreveport, and Houston. Away games take place in Dallas, Austin, San Antonio, Houston, Edinburg, Denver, Kansas City, and San Antonio. Teams also participate in showcase events around the country (i.e. Las Vegas, Los Angeles).

UPCOMING SCHEDULES






SPRING 2022



FEBRUARY





	HOUSTON, TX	2/5
	SHREVEPORT, LA	2/19

MARCH





	DALLAS, TX	3/5
	KANSAS CITY, MO	3/13
	HOUSTON, TX	3/19
	HOUSTON, TX	3/20
	MCKINNEY, TX	3/26



APRIL



	HOUSTON, TX	4/2
	DENVER, CO	4/16
	DENVER, CO	4/17
	DALLAS, TX	4/23

MAY

	THE WOODLANDS, TX	5/1
	BATON ROUGE, LA	5/7
	HOUSTON, TX	5/21
	HOUSTON, TX	5/21



JUNE

	HOUSTON, TX	6/1
	TBD	6/25
		7/4





BOYS JERSEY FRONT SPONSORSHIP

\$50,000 ANNUALLY



AWAY



HOME



ALTERNATE



LATDP Elite attracts high-level players in Louisiana and surrounding states to play in the highest levels of youth soccer the country has to offer. The boys' teams will compete in the Frontier League of MLS NEXT, the nation's leading youth soccer league in the nation. Year one the LATDP Elite girls' teams will play in national showcase events with an opportunity to play in the MIC, in Barcelona, Spain.

Your company logo will appear on the front of both Game Day Uniforms as well as the alternate jersey. A premier logo feature on A-frame pop-up signs will be on display near the team bench for each LATDP Elite home and away games. Your company's logo will also appear on the home page of latdpelite.com as the title sponsor of the LATDP Elite boys' program.



BOYS JERSEY BACK SPONSORSHIP

\$30,000 ANNUALLY



AWAY



HOME



ALTERNATE



Your company logo will appear on the back of both Game Day Uniforms as well as the alternate jersey. A secondary logo feature inclusion on A-frame pop-up signs will be on display near the team bench for each LATDP Elite home and away games. Your company's logo will also appear on the home page of latdpelite.com as a primary sponsor of LATDP Elite.



BOYS JERSEY SLEEVE SPONSORSHIP

\$15,000/SIDE ANNUALLY



AWAY



HOME



ALTERNATE



Your company logo will appear on your choice of the left, right or both sleeves of both Game Day Uniforms and alternate jersey. A secondary logo feature will be included on A-frame pop-up signs that will be on display near the team bench for each LATDP Elite home and away games. Your company's logo will also appear on the home page of latdpeelite.com as a secondary sponsor of LATDP Elite.



BOYS

PRACTICE JERSEY SLEEVE SPONSORSHIP

\$3,000/SIDE ANNUALLY PER TEAM



PRACTICE JERSEY



This sponsorship is for the placement of your company's logo (full color) on the right sleeve of one (1) team's practice jersey. Age groups range from 2010 boys to 04/05 boys. Placement is subject to availability.

Practice jerseys are worn Tuesday - Thursday at practice sessions held at Burbank Soccer Complex. Teams will also wear practice jerseys during warm-ups at every home and away game. This current sponsorship will run through the remainder of the 2021/22 season and the entirety of the 2022/23 season.



BOYS & GIRLS SCHOLARSHIP AID SPONSOR

**\$50,000 BOYS +
\$50,000 GIRLS**

PROVIDES ASSISTANCE FOR 50 PLAYERS EACH



LATDP Elite exists is to assemble the best talent of youth soccer players in the region to compete at the highest levels of play. In order to afford players this opportunity, LATDP Elite requires the support of donors to provide financial assistance for those players unable to afford club fees. These fees include costs such as league dues, field usage, referees, and coaching salaries. Your support could be exactly what a player needs to advance his or her career.

All contributors will be recognized on a donorship page on latdpelite.com.

Numerous opportunities exist to help craft an equitable exchange for large donations of scholarship support. Contact Louie Smothermon at lsmothermon@brsoccer.org to learn more.